

MODERN COACH FACTORY, RAEBARELI
(Personnel Department)

Office of the
General Manager (P)

PS. No.09/2020

NOTE

Sub: Promotion and Publicity of newly launched IRCTC SBI RuPay Card.

Ref: Railway Board's 2020/TG-1/10/RuPay Card dt.01.09.2020
(Copy enclosed).

A copy of above referred letter is enclosed herewith, for kind information and necessary action.

DA:- As above.

No. E/MCF/RBL/Policy

Date: 08/09/2020.


08.09.2020
For General Manager (P)

Copy to:

1. All PHODs, CHODs, SPOs, APOs MCF/RBL.
2. Incharge NG-I & II P.Branch.


MCF/RBL
कार्मिक शाखा
प्राप्ति दिनांक. 18-09-2020



विनोद कुमार यादव
VINOD KUMAR YADAV



2274
अध्यक्ष, रेलवे बोर्ड
एवं
पदेन प्रमुख सचिव, भारत सरकार
रेल मंत्रालय
CHAIRMAN, RAILWAY BOARD
&
EX-OFFICIO PRINCIPAL SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS

D.O. No. 2020/TG-I/10/RuPay Card

01 SEP 2020

My dear General Manager / Director General / CMD / MD,

Sub:Promotion and Publicity of newly launched IRCTC SBI RuPay Card

Hon'ble Minister of Railways and Minister for Commerce and Industry Shri Piyush Goyal dedicated the IRCTC-SBI Contactless Credit Card Powered by RuPay to the service of the nation on 28th July, 2020 in pursuance of Hon'ble Prime Minister's vision of 'Aatma Nirbhar Bharat' and 'Digital India'.

The card has been launched in the market by India's 3 most trusted brands, IRCTC-the travel and tourism PSU of Railways, SBI Cards – the subsidiary company of State Bank of India in card business and RuPay – the indigenous payment platform of NPCI.

The new co-branded contactless credit card is fully 'Made In India' Card developed by IRCTC and SBI Card and powered by RuPay for promoting indigenous payment platform of NPCI. This credit card along with QR Code on E-tickets will help in paperless transactions in entire ticket booking and checking process thereby meeting a key mile stone of Hon'ble Prime Minister's vision of 'Digital India'. The detailed features and benefits of the card for the customers are enclosed for your perusal.

It is the Mission of Ministry of Railways that the card should have 3 crore subscribers by 25th December, 2020. In order to promote the card, IRCTC has waived off the card issuance fee of Rs. 500/- for the customers opting for the card till 31st March, 2021.

GENERAL MANAGER OFFICE
MODERN COACH FACTORY RAIPURELI
RECEIPT NO 1784
DATE 02/09/2020

PCPO
Pl. give it a wide publicity amongst our staff
02/09/2020
Contd/...

Rail Bhawan, New Delhi-110 001.
Tel.: 011-23384010, Fax : 011-23381453, E-mail : crb@rb.railnet.gov.in

In order to fulfil the vision of Hon'ble Prime Minister of '**Aatma Nirbhar Bharat**' and '**Digital India**', it is requested to encourage the employees of your department / organization to subscribe to this card. You are also requested to give necessary instructions to your office for providing access and facilitate SBI Card Officials to contact employees for carrying out promotional activities and to give wide publicity to the IRCTC - SBI Credit Card.

With best wishes,

DA:- As Above

Yours sincerely,


(Vinod Kumar Yadav)

General Managers,
All Indian Railways

Director Generals,
RDSO & NAIR

All CMDs/MDs of Railway PSUs
